

Title Enterprise Management	Code 10111053210111601392
Field Management - Part-time studies - Second-cycle studies	Year / Semester 1 / 2
Specialty -	Course core
Hours Lectures: 1 Classes: 14 Laboratory: - Projects / seminars: -	Number of credits 6
	Language polish

Lecturer:

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Status of the course in the study program:

-Core course in the second stage of Management study

Assumptions and objectives of the course:

-The course aims to teach the structure and principles of functioning of contemporary enterprises

Contents of the course (course description):

--The course includes following topics: The concepts of business management: structural, personal, integrative. Enterprise management system, structure and conditions. Departments and services in an enterprise. Typical business processes and structural solutions of a large enterprise. The logic of combining departments and organizational units, as well as trends to use outsourcing along the reduction of sizes of the company. Large corporations: holding structures, international and global companies. Types of holding and principles of their functioning. Network and virtual structures as common solutions for small and large enterprises operating in the global market. Levels of management ? strategic, tactic and operation management processes. The authorities of companies and their functioning principles. Enterprise management system design.

Introductory courses and the required pre-knowledge:

--Basic knowledge of management, marketing, accounting. Business Law. Microeconomics.

Courses form and teaching methods:

--lectures and projects

Form and terms of complete the course - requirements and assessment methods:

-Students Project assesment, written exam

Basic Bibliography:

Additional Bibliography: